

# "Private Label" Partnership

Dominate SmartSite Private Label Partnership provides branders a way to market Industrial IoT Solutions without the associated costs and time of product development.

#### MSPs, System Integrators, ISVs, VARs, and Large Enterprise

- Utilize your business's unique brand recognition.
- Add new solutions to your existing offerings.
- Enjoy amazing recurring revenue.
- Lock your customers to your brand.
- No start-up costs.



## "Private Label" Partnership



# **Maximum Profitability**

Set your own margins and generate recurring revenue with excellent customer retention rates



## **Customer Ownership**

You own the customer relationship. Full flexibility to control branding, billing and pricing



### **Ready to Use Solutions**

We give you a menu of proven commercial-ready solutions that you can deploy or sell immediately.



## **Training**

We provide sales and technical training to ensure you're set up for success

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# **Marketing Materials**

We give you access to our solution-specific sales and marketing materials.



## **Pre-Sales Support**

We help you with analyzing your opportunities, estimation and solution delivery.



## **Ongoing Support**

We provide Tier 3 support with access to dedicated account reps to help each step of the way.



# **Integration and Customization**

We will support you with software customization and integration with your customer's legacy systems.

Take advantage of the low start-up cost to start a new business, add new product offerings, or enhance those already in place.

#### Forbes Magazine, June 3, 2014



White label solutions can help you utilize your business's unique branding to offer a product or service without investing in infrastructure or technology creation around the solution.

The result: You can focus on building your brand and selling your services while simplifying the conversion path for your customers.



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